

# design process

PERSONA™  
Roller & Roman Shades

## Beautiful Shades in 5 Easy Steps

# 1

First, select the fabric that satisfies your need. Choose your preference for light filtering, room darkening or full privacy.

# 2

Now, select a color. You may then decide to give it a texture or a pattern - get creative!

# 3

Next, for an extra touch add a border to a solid or textured shade.

# 4

Now, choose your shade style: the popular, classic Roller Shade or the elegant, stylish Roman Shade. Roman shades are available with flat or tear drop style panels.

# 5

Finally, pick hardware options that suit your style and needs.



## Design Online at [www.PersonaShades.com](http://www.PersonaShades.com)

Experience ultimate design online with [www.PersonaShades.com](http://www.PersonaShades.com). Mix and match beautiful solid colors, rich textures, dazzling patterns and borders to create your own unique shade.

Choose from palettes of:

- Over 800 Solid Colors, grouped in easy to use color families
- 12 Patterns & Textures
- 4 Distinct Borders
- New Patterns added quarterly



*PERSONA Roller Shades shown with the Concrete texture in color 1184.*